

## **WONDERS OF WALKING PRIVACY POLICY**

Your privacy is our top concern. To earn and keep your trust, we protect your privacy by never renting or selling your personal information to third parties for marketing purposes.

### **INFORMATION WE COLLECT**

Wonders of Walking allows its users to subscribe to our email list to receive newsletters and notifications of upcoming events. To subscribe, you are required to provide your name and a valid email address. We also may collect your mailing address and telephone number.

We also collect similar information from you if you decide to register for any of our events or you send us any questions or feedback through our website. Registration forms are available for download on our website, but the information is provided to us by mail and not through our website.

We also collect non-personally identifiable information from visitors to our web site, including IP address of their server, what pages they visited, and user behavior on our web site, such as frequency of your visits and postings on our web site.

### **OUR USE OF THE INFORMATION WE COLLECT**

We use your personally identifiable information solely for providing our newsletters and email notifications and for registering you for events as you may specify from time to time. We will not share your personal information with any third party except as necessary to register you for events. You will also have the option, if you expressly opt in or authorize, to receive emails from third parties we identify from time to time as being of particular interest to you.

We may use the information we collect to compile general information about our visitors and our services so that we may improve the services we offer. We may also create reports based on the information we collect to improve our web site and our services, but such reports will contain only aggregate user information and behaviors and will not contain any personally identifiable information.

Please note that we may need to disclose personal information when required by law. We will disclose such information if we have a good-faith belief that it is necessary to comply with a court order, ongoing judicial proceeding, or other legal process served on our company or to exercise our legal rights or defend against legal claims.

## **REVIEWING AND CHANGING YOUR PERSONAL INFORMATION**

You can request to see the personal information we have for you or change your personal information at any time by sending us an inquiry at <http://wondersofwalking.com/contactus.php>. You can also request us to remove your name and other personally identifiable information from our database. To request that we close your account and remove your information, please send your request to [info@wondersofwalking.com](mailto:info@wondersofwalking.com). Please send your request using an email account that you have registered with us under your name.

## **SECURITY**

Keeping your personal information secure is very important to us. We incorporate firewalls and standard security measures to prevent unauthorized access to our servers. Please be aware, however, that perfect security does not exist on the internet.

## **COOKIES**

Like most web sites, Wonders of Walking utilizes Cookie technology. A Cookie is information our web site places on the hard disk of your computer so that our web site can recognize who you are when you return to our web site using the same computer and web browser. These cookies allow you to revisit our web site without the need to log in again, unless you logged out of your account prior to leaving our web site previously.

## **USERS**

Wonders of Walking is a general audience site and is not directed to children under the age of 13. Whether for itself or for its clients, Wonders of Walking will not knowingly collect or maintain personally identifiable information from or about anyone under 13.

## **CHANGES TO THIS PRIVACY POLICY**

We reserve the right to modify this Privacy Policy at any time. We will always post the most current version of this policy on our website.

## **QUESTIONS AND COMMENTS**

If you have questions or comments about this privacy policy, please email us at [info@wondersofwalking.com](mailto:info@wondersofwalking.com).